

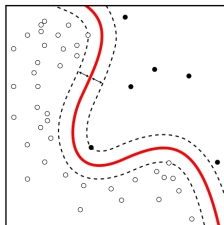
# Support Vector Machines and Kernel Methods

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# Support Vector Machines



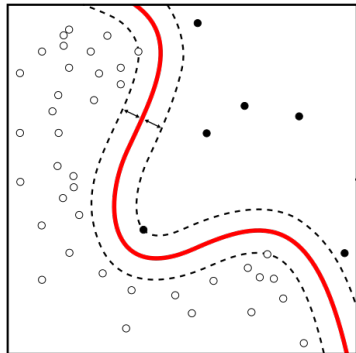
- ▶ Suppose we plotted all our relevant data for a classification problem—there should be a dividing “line” (or hyperplane) that classifies the data into classes.
  - ▶ Obviously, there might not be a perfect classification hyperplane (and more features might be needed).

*Image source: Wikipedia*

# Margin

- ▶ The *margin* of a data point is its distance to the classification boundary.
  - ▶ *Positive* if on the correct side of the boundary, and *negative* if not.
- ▶ It would be preferred to have all data points as far from the boundary as possible (i.e. large margin).
  - ▶ *Why?* Small shifts in the boundary won't affect the classification output.

# Margin



*Image source: Wikipedia*

# Margin

- ▶ Support vector machines (SVMs) maximize the minimum margin over the training set.
- ▶ Many other machine learning algorithms are poor at this.
  - ▶ Hence, test data points near the boundary can easily be misclassified.

# Support Vectors

- ▶ Support vectors “define” the classification boundary: they are the data points nearest to the boundary.
  - ▶ The other data points are “irrelevant” and do not have an effect on the boundary.

## Optional: Lagrangian Formulation

$$\min_{w,b,\xi} \frac{1}{2}|w|^2 + C \sum_{i=0}^n \xi_i$$

$$\text{s.t. } y_i(w^T \phi(x_i) + b) \geq 1 - \xi_i, \xi_i \geq 0 \forall i$$

- ▶ This is our goal: the first term relates to maximizing the minimum margin (we want  $1/|w|^2$  to be large).
- ▶ The second term allows some “slack” for incorrect classifications: we allow them, but with some penalty ( $C$ ).
- ▶  $\phi$  is a kernel transformation, and will be introduced soon.

## Optional: Lagrangian Formulation

$$\min_{w,b,\xi} \frac{1}{2}|w|^2 + C \sum_{i=0}^n \xi_i$$

$$\text{s.t. } y_i(w^T \phi(x_i) + b) \geq 1 - \xi_i, \xi_i \geq 0 \forall i$$

- ▶ We have some constraints; the first is that the scaled margin, plus slack, must be greater than one.
- ▶ The second is that the “slack” must be positive (which makes sense intuitively).



## Optional: Lagrangian Formulation

$$L = \frac{1}{2}|w|^2 + C \sum_{i=0}^n \xi_i - \sum_{i=0}^n \alpha_i [y_i (w^T \phi(x_i) + b) - 1 + \xi_i] - \sum_{i=0}^n r_i \xi_i$$

$$\max_{\alpha} \sum_{i=0}^n \alpha_i - \frac{1}{2} \sum_{i,k=0}^n \alpha_i \alpha_k y_i y_k \phi(x_i)^T \phi(x_k)$$

$$\text{s.t. } 0 \leq \alpha_i \leq C \quad \forall i, \quad \sum_{i=0}^n \alpha_i y_i = 0$$

- ▶ We can formulate the Lagrangian and dual problem, after a little bit of work.

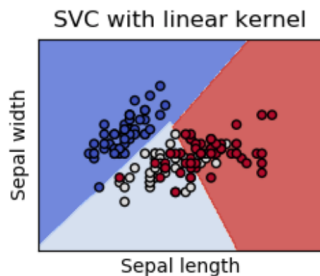
## Optional: Lagrangian Formulation

- ▶ We can solve the dual problem using an algorithm such as sequential minimal optimization.
- ▶ Note: while this is outside the scope of the course, if you find it interesting, take a deeper look!

# Kernels

- ▶ It's very likely that the dividing hyperplane is not enough to separate the data well.
- ▶ Let's use a “trick” similar to what we did with regression: *transform* our features using a *kernel*.
  - ▶ A lot of the mathematics behind kernels is out of the scope of the course, but may be interesting (and insightful) to you.

# Linear Kernels

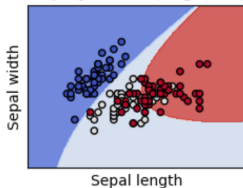


- ▶ Kernel:  $\langle x, x' \rangle$  is the “basic” kernel, and does not map to a higher dimensional space.

*Image source: scikit-learn*

# Polynomial Kernels

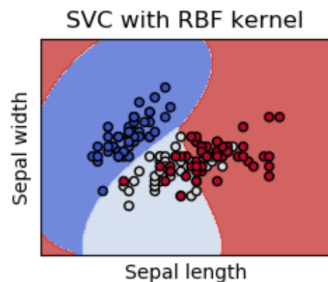
SVC with polynomial (degree 3) kernel



- ▶ Kernel:  $(\langle x, x' \rangle + c)^d$  maps to a  $d$ -dimensional space, with hyperparameters  $c$  and  $d$ .

*Image source: scikit-learn*

# RBF Kernels



- ▶ Kernel:  $\exp(-\gamma|x - x'|^2)$  maps to an *infinite* dimensional space, with hyperparameter  $\gamma$ .

*Image source: scikit-learn*

# Practicalities

- ▶ Distance is an important metric for SVMs, so it is crucial to normalize features! (Some packages do this automatically.)
- ▶ Start with simpler kernels first, and work your way up to more complex kernels *if* they perform better.
  - ▶ *Very large dataset*: algorithm can become infeasible.
  - ▶ *Small dataset but large number of features*: be careful using a kernel (e.g. RBF) that easily over-fits the training data.

# Notebook

- ▶ Today's notebook will work through an example of support vector machines.